



HB

HALEE BANDT

INTEGRATED MARKETING SPECIALIST | 98.9 THE BEAR

MY BACKGROUND

With a combined background in Theatre, Retail, Leadership and Media, I am passionate about problem solving. My experience has shown me that a combination of creativity and commitment is necessary to do any job well, and I bring this to every meeting with my clients.

AVAILABLE SOLUTIONS

- Branding
- Lead Generation
- Radio Advertisement
- Live Remotes
- Opt-In Campaigns
- CAT/SEM/SEO
- Facebook Targeting
- Promotions

WHAT TO EXPECT

NEEDS ANALYSIS

- Marketing is not a one-size-fits-all solution. It is important to me to learn about your business, your needs, and your goals.

STRATEGY

- After hearing about your needs and preferences, we will work *together* to create a marketing plan that makes sense for you (not just a pre-made package).

FOLLOW-UP

- I will continue to consult and collaborate even after you sign; my goal is to make your business more successful.

EDUCATION

BACHELOR'S DEGREE • MAY 2015 • IPFW

I attained my degree in Theatre from Indiana University-Purdue University Fort Wayne in 2015, graduating with honors.



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